




LARA SAVARESI

Italian 
English 
Spanish 



Creativity needs to be trained.
Every challenge is an opportunity
for growth. That's why I like to
experiment, study and get out of
my comfort zone.

Work

Marketing&Communication Specialist

DIGITALIA - MANTUA
NOVEMBER 2020 - NOW

Conceptualization and creation of a new business from scratch [Escape Room Mantua], creation of websites, drafting of editorial plans, copywriting of articles and for social, graphics for online platforms and offline media.

Software: Adobe Suite, Meta Business Suite, Wordpress.

Graphic&Motion Designer

MAKING SCIENCE - MADRID
JANUARY 2020 - JULY 2020

Animations, video editing, graphics for social media, banners and brochures, logo animation.

Software: Adobe Suite, Sketch, Spark AR, Google Web Design.

Wordpress Specialist

TEA - MANTUA
DECEMBER 2017 - MARCH 2018

Design and development of a company internet site for selling old materials and tools to employees via auction.

The site is still in use today.

Software: Wordpress, Photoshop.

Study

Communication Design Labs

MASTER OF DESIGN AND INNOVATION
IED MADRID
GENNAIO 2019 - DICEMBRE 2019

Design thinking, branding, copywriting, video editing, film making, photography, motion graphics, UX, growth hacking, sustainability.

Bachelor's Degree - Communication

UNIVERSITY OF PADUA
108/110

OCTOBER 2015 - JULY 2018

During my years in Padua, I joined the communications team of Unizeb, a site-laboratory for designing a zero-impact house.

Linkedin Skills Badges

ADOBE PREMIERE PRO
ADOBE ILLUSTRATOR
ADOBE AFTER EFFECTS
ADOBE PHOTOSHOP
POWER POINT

Courses

SAFETY LOW RISK
FIRST AID LOW RISK
FIRE FIGHTING LOW RISK

Skills

Creativity
Autonomy
Critical thinking
Collaboration
Public Speaking

Adobe Suite
Wordpress
Office Suite
Meta Business Suite
Social Media

